

William T. Stoerrle Jr, SRA, AI-RRS
President & CEO
The William T. Stoerrle Jr. Real Estate Corporation dba Key Realty
1931 W Broad Street
Bethlehem, PA 18018
(610) 868-4240 (tel.); (610) 248-9819 (cell); appraisals_keyrealty@verizon.net

Professional Experience

PA Dept of Transportation, Veterans Administration VA, Federal Housing Administration HUD/FHA, Lehigh & Northampton Courts, Federal Deposit Insurance Corporation FDIC, Bankruptcy Court(s), local government agencies, Employee Relocation Council – ERC appraisals, Farm Preservation Easements and other types of takings and easements, HUD Section 8 Rent Comparability Studies, Court appointed appraiser for the counties of Lehigh & Northampton. In addition, I have performed appraisals for over 300 lenders throughout the United States and have served over 900 clients, including attorneys, accountants, school and local governmental institutions and agencies, and a wide variety of individuals and businesses-small to Fortune 500. I have qualified as an expert witness and testified before a variety of Courts and hearing boards. In addition, I have valued various types of real estate affected by environmental spills and other adverse factors that affect the worth of real estate. Please feel free to email or phone me for any specifically required reference or determination of conflict of interest.

Teaching Experience

Pennsylvania State Certified Real Estate Instructor (R1000482A); teaching since 1982. Adjunct professor for Penn State Lehigh Valley and Northampton Community College, National Association of Realtors (Instructor-National Conventions/Conferences), Pennsylvania Association of Realtors (Instructor/Speaker), Realtors National Marketing Institute (National Conventions/Conferences - Instructor), National speaker on various real estate topics including appraising.

Professional Advancement

a. Senior Residential Appraiser – SRA (1990)

The SRA membership designation is held by professionals who provide a wide range of services for residential properties related to providing opinions of value, evaluations, reviews, consulting, and advice regarding investment decisions, among other things.

To become a SRA Designated member of the Appraisal Institute, an individual must:

Have good moral character

Be a Certified Residential or Certified General Real Property Appraiser (or meet equivalency)

Hold a bachelor's degree or higher (or be a Certified Residential or Certified General Real Property Appraiser)

Meet standards and ethics requirements

Pass rigorous education requirements

Receive credit for residential experience that meets strict criteria

Receive credit for the demonstration of knowledge requirement

SRA Designated members agree to adhere to the Appraisal Institute Code of Professional Ethics and Standards of Professional Appraisal Practice, underscoring a commitment to sound and ethical professional practice.

The completion of continuing education requirements assures that SRA designated members remain informed on trends and changes pertaining to real property valuation, enabling them to provide valuations that reflect the latest in professional practice.

b. Appraisal Institute Residential Review Specialist – AI-RRS (2018)

The AI-RRS membership designation is held by professionals who provide reviews of residential appraisals.

To become an AI-RRS Designated member of the Appraisal Institute, an individual must:

Have good moral character

Be a Certified Residential or Certified General Real Property Appraiser (or meet equivalency)

Hold a bachelor's degree or higher (or be a Certified Residential or Certified General Real Property Appraiser)

Meet standards and ethics requirements

Meet rigorous education requirements

Pass a comprehensive examination

Receive credit for specialized appraisal review experience that meets strict criteria.

These individuals possess experience and knowledge to address issues unique to residential real property reviews. AI-RRS designated members agree to adhere to the Appraisal Institute Code of Professional Ethics and Standards of Professional Appraisal Practice, underscoring a commitment to sound and ethical professional practice.

The completion of continuing education requirements assures that AI-RSS designated members remain informed on trends and changes pertaining to reviews, enabling them to provide reviews that reflect the latest in professional practice.

c. Certified Residential Specialist – CRS, Realtors National Marketing Institute (1981)

d. Chapter President – Keystone Chapter of the Appraisal Institute (2020 through 2021)

e. Chapter President – Northeast Chapter of the Appraisal Institute (2006 and 2010)

f. Appointed to the Regional Ethics & Counseling Panel for the Appraisal Institute

g. Lehigh County Board of Assessment Appeal Board (2013-2014)

h. Certified Real Estate Brokerage Manager – CRB, Realtors National Marketing Institute (1986)

i. Graduate Realtors Institute – Pennsylvania Association of Realtors (1979)

- j. Internal Certified Appraiser – Senior Member (1984)
- k. Certified Appraiser for Sustainable Development (Green Building-2010)
- l. Real Estate Certificate – Lehigh County Community College (1981)
- m. Realtor Emeritus National Association of Realtors (2017)
- n. Uniform Standards for Federal Land Acquisitions (Yellow Book, 2019)
- o. Elected to the East Allen Township Zoning board – served as chairperson for 13 years.
- p. Appointed to the Pennsylvania Association of Realtors Legislative Subcommittee Lending Institute & Mortgage Finance
- q. Appointed to the Professional Standards & Grievance committees for the Pennsylvania Association of Realtors.
- r. In addition, throughout my career I have served as a Board of Director for the Keystone Northeast Chapter of the Appraisal Institute, National Association of Realtors – Realtors National Marketing Institute, and the Lehigh Valley Association of Realtors.

Our Mission

I am the President and CEO of Key Realty since 1981 and am experienced in the full spectrum of real estate services. The Company specializes in valuation and consulting services. My associates and I have performed over 25,000 appraisals and studies on a wide variety of property types over the last 42 years predominately in the Lehigh Valley and the neighboring 6 county area in the eastern portion of Pennsylvania. We provide valuable information and solutions for all types of real estate decisions in the Lehigh Valley.

Our widely-known skills in maintaining one of the largest, most comprehensive banks of real estate information and knowledge in the Valley provide an additional venue for technology consulting services throughout the real estate community.

Fees

Specialized professional services such as ours require individual fee quotation. All reports are prepared in conformance with the Uniform Standards of Professional Appraisal Practice. The purpose, function, scope and reporting requirements of our clients vary widely. Unique properties and unique value/analysis questions require special time and attention.

Please feel free to email or phone me with your request.

Licenses

Certified General Appraiser – Commonwealth of Pennsylvania – GA-000395-L

Pennsylvania Real Estate Brokers' license – RM043381A & RB044316C

Pennsylvania Real Instructor license – R1000482A

Philosophy

“In times of change, learners inherit the earth, while the learned are simply beautifully equipped to lead a world that no longer exists.” Philosopher Eric Hoffer